

By Matt Ottinger



RSM celebrated moving to its downtown Indianapolis location recently with a ribbon cutting, incorporating members of the community and signifying its plans to be a good steward in the area.

RSM: NEARLY 100 YEARS OF EXPERTISE

“As our clients encounter challenges or opportunities, we like to have those strategic conversations with them. I would say nine times out of 10 they’re facing a specific challenge. We’ve got a solution to help address that challenge.”

– Lauren Lessaris
market development lead
rsmus.com

The basics:

- Global consultancy
- About 220 employees in Indiana and around 14,000 in the U.S./Canada
- Started as an accounting firm in Cedar Rapids, Iowa in 1926
- Joined the Indiana Chamber in 1969
- Now has three offices: Indianapolis, Elkhart and South Bend

Building for the future:

- Visits Indiana’s large universities to meet students to fill internships and positions
- Holds consortiums to allow smaller schools to bring soon-to-be graduates for visits and interviews
- Strives for a winning culture that’s laid back, yet focused on client service
- Proactively seeks to “re-recruit its own talent every day”

Offers Lessaris, “The firm really empowers you to own your future and own your career, and they provide a lot of resources and support along the way. That’s such a nice, unique draw for not only new hires coming in, but experienced hires as well.”

Diversity of clientele:

- Hoosier customers include manufacturers of consumer products, technology companies, state and local tax entities and health care facilities
- Also serves the federal government and financial services sector, plus real estate, banking and insurance industries
- Company’s largest consulting group focuses on information technology

“Demand from our clients to be industry experts is something that has really come to the forefront in the last several years. In my case, it’s not just being an audit provider, but I have to be an audit partner that brings expertise within that industry and give them specialized advice that’s relevant to them in particular,” says Michael Pottratz, Indianapolis office leader.

The RSM Season of Service program encourages RSM professionals to exhibit stewardship. Its Indianapolis team was able to provide 300 lunches to Wheeler Mission as part of the initiative.

