

NEW CHAPTER: VANESSA GREEN SINDERS NAMED INCOMING CEO



A former Fortune 100 executive and veteran policy strategist on the national stage is the Indiana Chamber of Commerce's incoming president and CEO. Vanessa Green Sinderson will be the organization's first female president.

She succeeds longtime leader Kevin Brinegar, who will retire January 5, 2024.

Sinderson was chosen from a deep pool of candidates from the business, political and trade association worlds, notes Paul Perkins, search committee member and immediate past chair of the Indiana Chamber Board of Directors.

"What really set Vanessa apart is her demonstrated ability to lead, innovate and advocate across a wide spectrum of stakeholders. She's done that in corporate America, government and with a national trade group. That's so important because of the varied aspects and programs at the Indiana Chamber," states Perkins, who is president of Amatrol Inc. in Jeffersonville.

"At every place she's led, Vanessa has earned a reputation as a strong, collaborative leader able to take organizations to new heights, improve member outcomes and develop top internal talent."

Sinderson also brings a 20-year track record

of success in policy work in Washington D.C. to her new job.

Before moving to Indiana last year, Sinderson served as senior vice president for government affairs at Charter Communications/Spectrum. At the Fortune 100 company, she was responsible for directing its strategic policy and political engagement with Congress and the White House while managing both internal and external government affairs teams.

Sinderson previously had a four-year stint as senior vice president and department head for government affairs at the American Hotel & Lodging Association, where she oversaw the group's advocacy efforts at the federal, state and local levels.

Sinderson's political and policy roots run deep. For a decade, earlier in her career, she held high-profile positions on Capitol Hill, including chief of staff for then-U.S. Sen. Scott Brown of Massachusetts and policy director for former U.S. Sen. Judd Gregg of New Hampshire. Additionally, she was chief of staff for the "Campaign to Fix the Debt," a nonpartisan issue-based coalition advocating for better national fiscal policies.

"I am honored by the opportunity to lead the Indiana Chamber and build on the organization's strong record of success that has helped position our state as a place where people want to live, work and do business," Sinderson says. "As a believer in the power of collaboration

and working together, I look forward to engaging with stakeholders across the Hoosier state to identify and advance new opportunities that maximize the Chamber's impact."

Offers Indianapolis business owner John Thompson, the search committee chair and former Indiana Chamber Board chairman: "Vanessa is the kind of person people immediately like when they meet her. She goes out of her way to make those genuine connections. She's a real team-builder and finds innovative solutions that benefit all."

"I'm confident as the Chamber staff, members and partners get to know her that they will see such a positive, energetic and strong leader – one that is able to deliver significant results and make what is already a high-performing organization even greater."

Sinderson lives in Indianapolis with her husband, a Clay County native, and their two sons.

Upon relocating to Indiana, she founded Green Sinderson Consulting, a woman-led firm offering strategic advice, project and crisis management, and leadership coaching services to clients.

Sinderson started as president and CEO-elect on October 16 and will assume the full role immediately following Brinegar's early January retirement.

Get to know Sinderson and what her vision is for the Indiana Chamber in a feature story in the February issue.