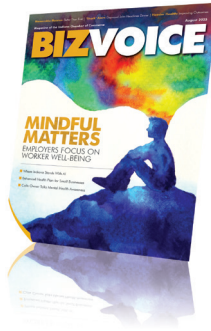


ABOUT US

Organization

The Indiana Chamber of Commerce is the largest broad-based business advocacy organization in the state, representing Hoosier employers for more than 100 years. A team of lobbyists and public affairs professionals protect business interests at the Statehouse and in Washington, with state legislative efforts in 2025 saving companies \$1,817 per employee. Timely and informative publications and seminars, business research and discounted business services are among the other benefits of Chamber membership that help organizations prosper.



Publication/Awards

BizVoice® regularly enters a small number of contests in an effort to measure its content and design against leading state and national publications. In the last 25 years, the magazine has received more than 100 awards from state and national organizations/competitions.

Reader Demographics

More than 15,000 copies of BizVoice are distributed on a quarterly basis. The audience includes Chamber members and other business, government and political leaders at the state and federal levels. The magazine is mailed directly to company presidents, CEOs and owners, as well as top managers and supervisors. The magazine has a demonstrated high pass-along rate, reaching multiple audiences within a company. BizVoice Digital provides additional advertising exposure with reader access to the online, interactive content.

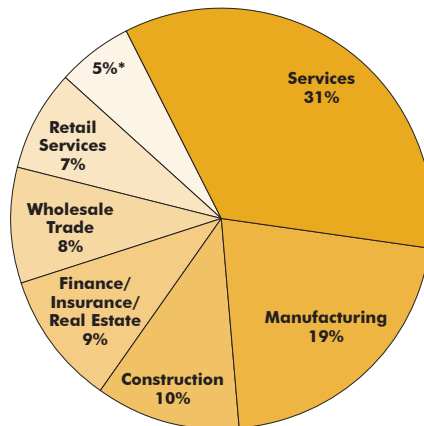
Personnel/Contact Us

Editor: Rebecca Patrick at (317) 264-6897 | rpatrick@indianachamber.com
 Art Director: Tony Spataro
 Advertising: Tim Brewer at (317) 496-0704 | tbrewer@indianachamber.com
 Fax insertion orders to: (317) 264-6855
 Editorial Staff: Anthony Schoettle, Symone Skrzycki and Matt Ottinger
 Mailing address: P.O. Box 44926, Indianapolis, IN 46244-0926
 Street address: 115 W. Washington, Ste. 850S, Indianapolis, IN 46204

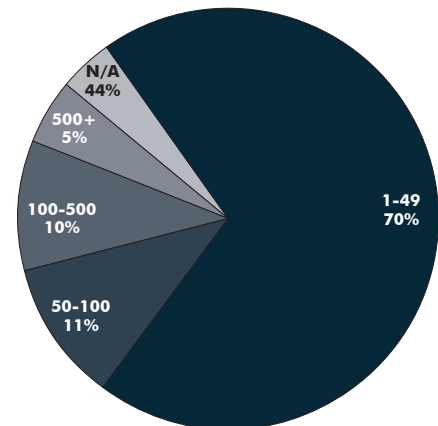
WHO BELONGS TO THE INDIANA CHAMBER

*Transportation, Communications, Electric, Gas and Sanitary Services

Member Companies by Type of Business



Member Companies by Number of Employees



EDITORIAL CALENDAR

May 2026 HR/Culture Issue

- Thriving Together: Building a Workplace That Attracts and Adapts
- Elevating Quality of Life Across Indiana: Places, Partnerships and People
- Best Places to Work in Indiana
- Gateway to the West: Montgomery, Fountain, Parke, Warren and Vermillion Counties

August 2026 Health/Wellness Issue

- Workforce Wellness Advantage: Boosting Health and Productivity
- Next-Gen Indiana: Infrastructure That Powers Progress
- Northeast Corner: LaGrange, Steuben, Noble, DeKalb Counties

November 2026 Annual Awards Issue

- Saluting the Best: Business, Government and Community Award Winners
- The Road Ahead: Opportunities and Challenges
- Partners in Prosperity: Recognizing Long-Time Member Companies

ADVERTISING INFORMATION

PACKAGE DEALS – RECEIVE MOST VISIBILITY AND VALUE!

Buy Three Ads, Get Fourth Free!

Full Page: Buy three ads, get fourth free \$7,995

1/2 Page: Buy three ads, get fourth free \$5,985

Cover Series Sponsor (Four Consecutive Issues)

Full-Page Ad/Logo/Guest Column: \$10,750

Logo listed on contents page by cover story preview in all four issues, first ad placement within the cover story in all four issues and one-page guest column opportunity in one issue.

Double Page Spread

\$4,720 (November Annual Awards edition) + one-page guest column

\$3,720 (February, May or August edition) + one-page guest column

SPONSORED CONTENT (ARTICLES/COLUMN)

Labeled “Sponsored Content” or “Sponsored Content From <Insert Advertiser>.” All business/employee-appropriate content accepted unless it’s 1) in direct competition with an Indiana Chamber product or service or 2) in opposition to a Chamber-backed public policy. Sponsor provides all content; BizVoice reviews, proofreads and edits for magazine style.

Full Page: \$2,950 (Only two slots per issue) 750-850 words and up to three photos/logo

1/2 Page: \$2,250 (Only three slots per issue) 400-500 words and up to two photos/logo

Indiana Chamber Member Spotlight* 1/4 Page: \$500

(Only four slots per issue) 200-250 words with logo

**For Indiana Chamber-members only*

ADVERTISEMENTS

Full Page \$2,665

1/2 Page Horizontal \$1,995

Premium Positions (full page only)

Page 1, 3 or 4 \$3,375

Back Cover \$3,375

Inside Front Cover \$3,245

Inside Back Cover \$3,020

Small Business Showcase (Exclusively for companies with 50 or fewer employees and/or five years or less in business)

1/2 Page Horizontal Package:

Buy three ads, get fourth free \$4,785

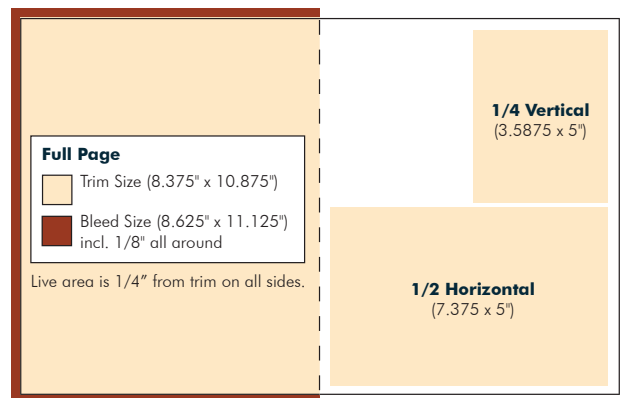
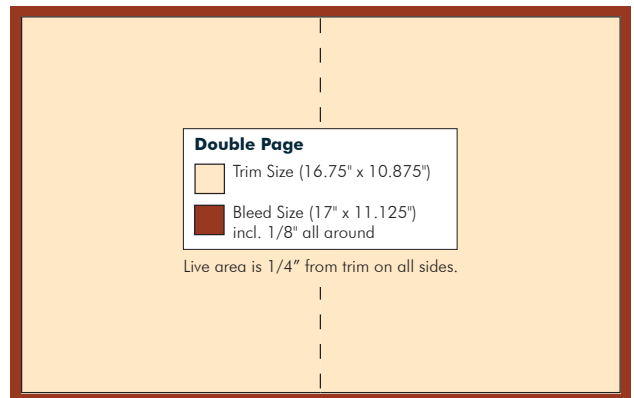
1/2 Page Horizontal \$1,595

1/4 Page \$1,050

Ad Sizes

- Full Page (Trim Size: 8 3/8" x 10 7/8")
- Double Page (Trim Size: 16 3/4" x 10 7/8")
- 1/2 Page Horizontal: 7 3/8" x 5"
- 1/4 Page: 3.5875" x 5"

NOTE: For full and double page spread, add additional 1/8" on all sides for bleed. Live area is 1/4" from trim on all sides.



Issue/Close Dates

ISSUE	SPACE	MATERIAL	MAIL DATE
May 2026	April 23	April 30	May 14
August 2026	July 13	July 20	August 3
November 2026	October 15	October 22	November 6

Billing and Payment

Payment is due upon receipt of invoice. Interest charges of 1.5% per month will be added after 30 days.

Please plan ahead to meet our publishing deadlines. Late submissions will be charged a 10% per day fee with no submissions accepted more than two business days after the posted deadline.

ELECTRONIC FILE REQUIREMENTS

FINAL ARTWORK MUST NOT BE SENT TO THE INDIANA CHAMBER. THIS PAGE CONTAINS ALL SUBMISSION INSTRUCTIONS.

Please use the following information as a guide when you are preparing files for EP Graphics. All production is CTP (computer-to-plate)

Platform and Software Versions Supported

Mac Format (OSX, High Sierra)
Adobe® Creative Cloud
QuarkXPress™ up to 9.0

**Publisher and Word Documents will not be accepted. Please submit as a PDF file.*

Document Size

- Provide documents to EP Graphics with the document size set to the exact trim size of the ad space dimensions. Documents submitted in any other size will cause production delays, and additional charges may apply.
- Live image area must be at least .25 inches inside the trim.
- All bleed pages should provide a minimum of .125 inches of bleed on all sides.
- The recommended 4-color image resolution is 300 dpi; gray scale is 300–600 dpi; and line art is 1200 dpi. 4-color maximum density is 280.
- One multiple-page document is preferred over individual single-page documents with the exception of PDF and EPS pages. Single-page documents are preferred on PDF and EPS pages.

Photos, Illustrations and Fonts

- EP Graphics prefers images in TIFF or EPS format. DCS and JPEG images will cause production delays, and additional charges may apply.
- All 4-color images must be supplied in CMYK format. Spot colors supplied in PMS, and black-and-white supplied in Gray Scale, to avoid additional charges.
- Convert all RGB images to CMYK. If RGB images are received, additional charges may apply.
- All components (scans, line-art, ads, photos, etc.) must be placed in electronic documents, with no pick-ups or strip-ins for Computer-to-Plate, to avoid additional charges.
- All black type, line work, text copy, UPC codes, etc. must be in 100% black, instead of a CMYK blend.
- When sending InDesign® documents, if using PSD graphics, the image must be flattened and saved as a TIFF or EPS file.
- Please use less than 23 characters for all file names.
- Only send the fonts needed for the job.

EP Graphics uses the standard ICC profile developed for Adobe® systems software for our color management system. It is named "USWebCoatedSWOPver2." It is part of the basic installation of Photoshop® 6.0+. You can also download these profiles in Mac or PC format from https://www.adobe.com/support/downloads/iccprofiles/icc_eula_win_end.html

FILE UPLOAD INSTRUCTIONS

MEDIA TRANSFER

Preferred media transfer is electronic upload to the Kodak Insite or WeTransfer. Details below.

When sending files, either by electronic upload or by mail, please include a name, phone number and e-mail address of a person to contact if there are any problems with the submitted files.

Upload Instructions

The preferred file format is a high-resolution PDF with ALL fonts embedded. If you intend to send additional files with your PDF, please gather and place all the files into a folder and Stuff-It (or ZIP) prior to uploading. Please use the following options to send your ads: Kodak Insite – upload credentials below. We also accept files via WeTransfer or via email at lisa_brown@epgraphics.com

Kodak Insite	WeTransfer
https://insite.epgraphics.com	wetransfer.com
username: Advertiser	Send file(s) to
password: Advertiser	lisa_brown@epgraphics.com

Any questions concerning art submission or otherwise should be directed to Lisa Brown at Lisa_Brown@epgraphics.com. Please put "BizVoice Magazine inquiry" in the subject line.

PRINTER-FRIENDLY DESIGN TIPS

A few tips to help achieve the best possible printed product.

- Black body text copy should be created in one color only (not 4-color process).
- Provide a minimum of 1/8" bleed allowance on all four sides of the page.
- Provide a minimum of 1/4" trim allowance on all four sides of the page.
- When using reverse type, a bold sans serif typeface, at a minimum size of 10-point, is strongly recommended.
- When using color type, a bold sans serif typeface, at a minimum size of 10-point, is strongly recommended and should be limited to two process colors whenever possible.