

## UNDERSTANDING AND UTILIZING THE INTERNET OF THINGS

The Internet of Things (IoT) should be important to everyone in the business community. But what exactly is it?

IoT is a “system of interrelated computing devices, mechanical and digital machines or objects that are provided with unique identifiers and can transfer data over a network without requiring human-to-human or human-to-computer interaction.”

In plain English, that means a network of “things” or “devices” that can share information.

Things or devices include televisions, speakers, toys, wearables, appliances and more. Primarily because of the internet and the growth of software embedded into them, these everyday objects are becoming “smart” and sending data about how we’re using them.

John McDonald, CEO of ClearObject, will be talking about how IoT is transforming industries important to Indiana’s economy at the 2020 Business Technology Summit January 22-23 at the Marriott Indianapolis Downtown.

“All companies must create digital products that today differentiate their physical products in the marketplace. In time, those digital products may be all they offer,” McDonald says.

Preparing your business against cyberattacks is another major focus of the summit. Additional information, including the full agenda, is available under the Conferences tab at [www.indianachamber.com](http://www.indianachamber.com).

The title sponsor is Comcast Business. Platinum sponsors are Bell Techlogix; Network Solutions, Inc.; and VIA. Gold sponsors are Cascade Asset Management, CSpring, Immedion, Pondurance and US Signal Company. Silver sponsors are Arctic Wolf Networks and Secure Content Technologies; Matrix Integration, LLC; and Smithville.

### OSHA 10-Hour Course for General Industry

January 28-29

Indiana Chamber Conference Center

- Former compliance officer offers expertise
- Learn the ins and outs of OSHA regulations
- Chamber member discounted price: \$499
- List price: \$599

### OSHA 30-Hour Course for General Industry

January 28-31

Indiana Chamber Conference Center

- Learn about the most cited violations
- Evaluate the status of your safety program
- Chamber member discounted price: \$899
- List price: \$1,099

### HR Webinar Series

January 29: Engagement Unplugged (10:00-11:00 a.m. EST)

- Empowering employees
- Understanding positive attrition
- Chamber member discounted price: \$49 each
- List price: \$69 each

### 2020 Indiana Business Tax Conference

February 5-6

Hyatt Regency Indianapolis

- Learn about current tax reform issues
- Review the tax audits and appeals process
- Chamber member discounted price: \$599
- List price: \$699
- One-day only: member, \$399; list, \$499

### Intern Today, Employee Tomorrow: Hosting Interns and Starting an Internship Program

February 6

Indiana Chamber Conference Center

- Find out about the benefits of internship programs
- Build a program right for your company
- \$249 per person (lunch included)

### 2020 Chamber Day Dinner

February 11

Indiana Roof Ballroom

- Meet top policymakers and business leaders
- Listen to former White House Chief of Staff General John F. Kelly
- Chamber member discounted prices: \$2,500, gold table (10); \$1,650, standard table (10); or \$165, individual
- List prices: \$3,000, gold table (10); \$1,950, standard table (10); or \$250, individual.

### Soft Skills Training

#### BOOST: Building Self-Confidence/Assertiveness

February 13

Indiana Chamber Conference Center

- Strengthen co-worker relationships
- Discount for multiple attendees
- Chamber member discounted price: \$399
- List price: \$499

### Indiana INTERNnet IMPACT Awards Luncheon

February 18

Ritz Charles Ballrooms, Carmel

- Learn about successful internship programs
- Congratulate this year’s winners
- Sponsorships available: \$1,500, gold; \$3,000, platinum; or \$10,000, program
- Prices: \$950, standard table sponsor (8); or \$50, individual

### Supervising and Managing People Workshop

February 19-20

Indiana Chamber Conference Center

- Identify your management style
- How to keep people engaged and motivated
- Chamber member discounted price: \$599
- List price: \$699

### 2020 Safety and Health Conference & Expo

February 24-26

Indiana Convention Center

- Keep your employees safe on the job site
- Visit 100-plus exhibitors and sponsors
- Full conference: \$499; early bird, \$449 standard
- Tickets for one or two days are also available
- Full details at [www.INSafetyConf.com](http://www.INSafetyConf.com)

### Soft Skills Training

#### BOOST: Team Building/Decision Making/Using Good Judgement

March 5

Indiana Chamber Conference Center

- Excellent team-building activity
- Enhance individual skills
- Chamber member discounted price: \$399
- List price: \$499

### 26th Annual Employment Law Seminar

March 11

Hyatt Regency Indianapolis

- Keep your organization in compliance
- Latest state and federal updates
- Chamber member discounted price: \$399
- List price: \$499

Schedule subject to change. To view the latest program listings, please visit [www.indianachamber.com/conferences](http://www.indianachamber.com/conferences)

For more information, or to register, call (317) 264-6885, (800) 824-6885 or visit [www.indianachamber.com](http://www.indianachamber.com). Group discounts available for many Indiana Chamber conferences. All programs take place in Indianapolis unless otherwise noted.

For sponsorships and exhibit opportunities, contact Jim Wagner at (317) 264-6876.