

**By Charlee Beasor**



Monthly happy hours offer employees and their spouses or friends the chance to unwind together.

# Artisan Electronics

## GROWING THEIR OWN IN SEVERAL WAYS

“We want to be an extension of the family, to give people a little more intrinsic value of coming to work and having a full day of energy. They perform better and put better energy in for us, and the family atmosphere is a big piece of (our culture).”

*Greg Sapp, vice president  
www.artisan-electronics.com*

A strong student internship program (though a little older than these family members pictured) has given Artisan Electronics a leg up in recruiting new employees to southern Indiana.

### Upward momentum

- Provides engineering, software development and technical services for the federal government, primarily the U.S. Department of Defense
- Started in founder and president Greg Gossett’s dining room in 1996
- Moved to WestGate@Crane Technology Park in 2010; doubled its square footage in 2017
- Employs nearly 50 people

### Engineering the workforce

- Recognized for outstanding workforce development program by Regional Opportunity Initiatives (ROI)
- Robust student intern program
- As part of Artisan’s work with ROI, the company hosted seven interns in 2017 and retained five as full-time employees
- Employees are eligible for up to \$3,000 per year for training, education and professional development

“Everyone is appreciative of going through a great internship program. Southern Indiana is a difficult area to recruit to and for the long-term stability of our talent, we’ve found that growing the people already here has added to that (stability).”

### Seeding the Field

- Themed monthly happy hours with employees, spouses and friends
- Paid time off and benefits available on day one of work
- Telecommuting/ work-from-home options
- On-site fitness facilities and cafeteria
- Weekly Nerf competitions
- Company garden for employees to plant, grow and harvest food for work or home

“The second year we had the garden growing, our owner Greg Gossett, about two weeks after the seeds were planted, he went to the store and purchased a watermelon and staged it like it had just grown overnight,” Sapp adds. “The picture of it is still floating around here somewhere.”

