

# "I" is for Innovation

Innovate or die.

It's admittedly a rather unforgiving statement. Or maybe we should term it a harsh reality. With very few exceptions, however, companies in Indiana – and elsewhere – must adapt to today's circumstances and tomorrow's possibilities.

Several recent year-opening *BizVoice*® issues have focused on our state's illustrious history. We truly enjoy revisiting the people, organizations and strategies that have produced success over the years. In 2019, we begin with the theme of Innovation and Indiana's Business Future.



A few of the highlights:

- A roundtable discussion that includes this quote: "One of the thoughts I've had the last few years, no matter what business or organization you're in, you should go to bed at night thinking there's someone out there trying to put you out of business. They don't want just some of your market. They want your entire business. That thought should spur some sense of urgency no matter what business or industry you're in. There's somebody out there trying to take all of what you're doing."
- A specific focus on innovation in manufacturing. Connected devices, the Internet of Things, robotics and more are already making significant impacts.
- Indianapolis is one of the first locations in the country to benefit from 5G technology. The advantages of the advanced connectivity will be enormous.

We also asked nine leaders from throughout the state for their insights on innovation and how their businesses and industries will be changing in the years ahead.

Two yearlong series commence with this issue.

Indiana Workforce Recovery is the Indiana Chamber and Wellness Council of Indiana initiative to combat the opioid epidemic in the workplace. Our coverage begins with a frank discussion with Wabash Mayor Scott Long and the effects experienced by his family as a result of drug misuse by his daughters.

Indiana Icons, as the name implies, will profile legendary Hoosiers. We start with Anderson's "King of the Hill," World Series champion pitcher Carl Erskine.

Thank you, as always, for reading *BizVoice*.



Kevin Brinegar  
President and CEO



### Indiana Chamber Mission:

Cultivate a world-class environment which provides economic opportunity and prosperity for the people of Indiana and their enterprises.

# BIZVOICE

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