

Connecting India to Indiana

The acronym "NA" stands for "not applicable" in most instances. The meaning and significance of those two letters couldn't be more important when the topic is the economy and international business. Why? Because the "na" at the end is what separates India from Indiana.

What does a state of 6.2 million people have in common with a nation of 1.2 billion people? One is energy development, particularly in the area of alternative fuels. Throw in nanotechnology and its growing importance on a global basis. Pharmaceutical development is another shared focus. Try infrastructure – as in India needs a massive upgrade and many Indiana companies have the knowledge and resources to help make it happen.

A series of stories, beginning on Page 20, takes a closer look at India from a variety of perspectives. The message: India, the largest English-speaking country in the world, is a growing international power with increasing amounts of money to invest and a developing middle class. Indiana companies can take advantage of these facts for partnership opportunities, or stand by as business growth prospects are lost to those in other states and nations.

The global economy, and related topics, is also the focus of a special one-on-one interview with Indiana Sen. Richard Lugar. Completing his 30th year in Washington, with six more on the horizon, Sen. Lugar is not only a state icon, but a national and international expert on a variety of issues. He shares his thoughts on immigration, an increasing attitude of protectionism, worldwide agricultural opportunities, and energy supplies and security.

The Lugar interview is the first in a renewed *BizVoice*® focus on Indiana's congressional delegation and its work on behalf of the Indiana business community. Look for more insights and analysis from our leaders in Washington in future issues.



Kevin M. Brinegar
President



Cover photographs (as well as those on pages 20 and 26-28) were taken by Steve Beck, president and CEO of the Indiana Venture Center, and colleagues during their May visit to India. See Page 29 for their story. We thank them for their assistance.

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