

Can We Interest You in an Easy Choice?

As business and organizational leaders, we all face a number of important decisions on a regular basis. These selections not only impact the futures of our companies, but often the people who are so critical to ultimate success.



But there are other determinations that fall into the proverbial “no-brainer” category – requiring less contemplation and simply more action. Quickly moving from, “Should we take the time to do this?” to “Can we afford not to take part?” is participation in the annual Best Places to Work in Indiana program.

Why is throwing your hat in the Best Places ring so important? A few of the reasons:

- **Direct employee feedback:** Anonymity gives team members the freedom to share their true perspectives; cumulative results provide management with the data needed to act
- **Opportunity to be recognized:** A record 125 companies are on the list in 2018, the result of increased employer participation and continued strong employee engagement
- **Recruitment and retention:** Talented people want to work – sometimes exclusively – for Best Places organizations. It’s become common for applicants to say they start, and sometimes end, their searches for that first (or next) job by consulting the Best Places list

Our in-depth coverage of the 2018 Best Places to Work in Indiana honorees begins on Page 26. I encourage you to check out all the stories, features, profiles and more to find out what these companies do to develop their outstanding workplace cultures. Congratulations to all of the 125 winners!

And if you want to make one of those simple choices, learn more about the 2019 program (and be notified when registration opens) at www.bestplacetoworkIN.com.

In addition, visit Fort Wayne as part of our Road Trip Treasures series (Page 10), analyze some disappointing outcomes from the 2018 Indiana General Assembly session (Page 20) and review the initial progress report on Indiana’s commercial court pilot project (Page 24).

Kevin M. Brinegar
President and CEO



Indiana Chamber Mission:

Cultivate a world-class environment which provides economic opportunity and prosperity for the people of Indiana and their enterprises.



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Publisher
Kevin Brinegar
kbrinegar@indianachamber.com

Editor
Tom Schuman
(317) 264-3792
tschuman@indianachamber.com

Art Director
Tony Spataro
tspataro@indianachamber.com

Managing Editor
Rebecca Patrick
rpatrick@indianachamber.com

Advertising
Tim Brewer
(317) 496-0704
tbrewer@indianachamber.com

Writers/Editors
Symone C. Skrzycki
Charlee Beasor
Crickett Gibbons

Mission
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Contributors
Lee Carmichael
Rick Fuson
Steve Harris
Jim Toomey
Doug True

Indiana Chamber Chair
Charles B. Baldwin
Ogletree Deakins, Indianapolis

Indiana Chamber Vice Chair
Paul Thrift
Thompson Thrift, Terre Haute

President and CEO
Kevin Brinegar

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Indiana Chamber of Commerce, 115 W. Washington, Suite 850S, Indianapolis, IN 46204
Phone: (317) 264-3110 | Fax: (317) 264-6855
www.indianachamber.com | bizvoice@indianachamber.com

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