

LEADING THE WAY AGAIN

BLUE 449

Our open source philosophy means operating at the intersection of media, ideas, data and technology to deliver inventive, collective progress for our clients.

In their own words: At Blue 449, we believe that none of us is as good as all of us. Collaboration is in our core DNA, and our Indiana team lives this idea every day. Whether working together to deliver best-in-class results to our clients, planning fun off-site events to promote team spirit or coming

together to give back to the Indiana community through volunteer efforts, our office truly is a best place to work!

Special benefits: We support our new parents throughout the process. Special Beginnings supports new moms from early pregnancy until six weeks after delivery,

offering risk assessment, education and personal contact with program staff. We also offer a transition program for returning moms that allows for a gradual increase to full-time hours. We offer a gift of up to four weeks of new parent paid time off for new parents (mothers and fathers) for use within the first six months of birth or adoption.

Recognition: Blue Triangles – employees share some of the great work they have been doing for our clients to inspire their peers and allow them to see that creativity and innovation are often more important than big budgets.

Final word: The 449 in our title represents an internal challenge. A true blue on the color spectrum is 450 nanometers; 449 is an ever-present reminder to strive for perfection. We bring that same ambition to our culture. After celebrating our No. 1 win in Indiana last year, we immediately returned our focus to finding ways to ensure that we not only continued to promote a welcoming and positive culture, but found ways to further improve it. Our people are worth it.



A team approach – whether on the playing field, during an office celebration or at the Best Places to Work awards – has Blue 499 at the top for the second year in a row.



Blue 449 made its Best Places to Work in Indiana debut in 2017 – at No. 1 in the large category (view feature story in May-June 2017 archives at www.bizvoicemagazine.com). It earns a repeat this time around. Edward Jones is a five-time, first-place winner (2006-2008 and 2015). It is one of two companies (Katz Sapper & Miller the other) to be ranked in all 13 years of the program.

EDWARD JONES

Edward Jones is the nation's largest financial services firm in terms of financial advisors and branch offices, with almost 13,000 U.S. locations assisting more than seven million clients.

In their own words: Each Edward Jones neighborhood branch has a financial advisor and a branch office administrator serving clients where they live and work. These firm associates come to Edward Jones for a career, not a job. They find flexible, family-friendly workplaces near their own homes, satisfying work helping clients achieve their goals and lots of support by their regions and home-office personnel. Community involvement is encouraged.



Edward Jones is a Best Places to Work mainstay in several states. John Bouvy (above) accepts the No. 1 award at the first Best Places event in Indiana in 2006.

Special benefits: Our Trimester Challenge is a fun client-related contest launched every four months, open to any branch office administrator. There's no limit on the number of winners and branch associates can win gift cards, turkeys, hams or cheesecakes. Our wellness program offers biometric screenings, premium discounts, as well as one-on-one health and weight-loss telephone and online coaching. Since 2016, we have distributed a Fitting in Fitness stretch and strengthening guide with free exercise bands.

Recognition: Successfully helping clients results in financial advisors and branch office administrators earning trimester bonuses, annual profit sharing – 24% of net profits – and the opportunity to own a piece of the firm through limited partnership. In each region, a financial advisor and a branch office administrator win the Ted Jones Spirit of Caring Award for exemplifying the values, culture and spirit of giving back. Peers choose winners, who receive medallions embossed with Ted's image.

Final word: Edward Jones associates enjoy gratifying work helping clients in neighborhoods where they live and work. Financial advisors and branch office administrator teams who serve clients well earn the firm's highest honors. Community involvement is encouraged and associates embrace causes such as the Walk to End Alzheimer's – a firm-wide cause.

