

Choosing a Winning Trifecta

Admission: I've never bet on a horse race in my life.
Observation: But if I did, I would certainly stay away from a trifecta – selecting the top three finishers in their exact order. While there might be a nice payoff at the end for a fortunate few, the odds are simply too long.

But I can comfortably tackle a *BizVoice*® trifecta – always a winning bet. And the order we'll go by is chronological.

We're pleased to adjust our normal deadlines for this September-October issue to help deliver the stories of the 27 organizations being recognized in the Indiana Companies to Watch program. We also have a one-on-one interview with Dennis Miller, the featured entertainment at the Indiana Chamber's 25th Annual Awards Dinner. I'm sure you'll learn a few things you didn't already know about the versatile performer and commentator.

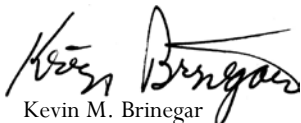
Annual award winners, of course, will be the focus of the November-December edition, debuting at the November 6 event. We'll have profiles of the Business Leader, Government Leader and Community of the Year, as well as top Chamber volunteers. Cornerstone Partners and long-time member companies will also be highlighted.

Normally, we would stop with the perfecta (choosing the top two in order in the horse racing world), but the January-February 2015 *BizVoice* promises to be the most unique – and important – in the magazine's 16-year-plus history. Stories will be focused around the premise that all areas of the state must thrive to meet the *Indiana Vision 2025* goals.

We will tell success stories while also taking an honest, hard-hitting look at our state's economic landscape. We'll strive to break down any metro-rural barriers in many of the articles. Indiana leaders, and authorities from outside the state, will offer valuable opinions and insights.

I truly believe every *BizVoice* offers valuable information and analysis. But the first issue of 2015 is definitely not one to miss – for organizations looking to advertise about how they contribute to the state's economic success and for you, our loyal readers.




Kevin M. Brinegar
President and CEO



Indiana Chamber Mission:

Cultivate a world-class environment which provides economic opportunity and prosperity for the people of Indiana and their enterprises.



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