

It Really is All About the People

What does it take to be ranked among the Best Places to Work in Indiana? In addition to program participation – being open to learning from the often-candid survey responses – the factor most clearly identified is a common one: people.



Your organization (no matter its industry, size or location) is only as successful as the individuals who walk through the door each day to serve your customers or manufacture your products. Bringing the right people on board is so important that one company on the 2014 Best Places list says it takes an average of four to six months – and sometimes up to a year – before finalizing some team additions.

We pick up the “people” effort from there in this issue with three stories featuring the strategies of some of the 100 companies receiving this year’s Best Places honor. Among the key factors after the initial hire:

- Orientation – a good start is essential
- Training – the learning never ends
- Retention – all the factors that help you keep talented team members

We also give you an inside look at the 2014 winners by highlighting some newcomers to the list, sharing brief profiles in the popular Getting to Know feature, having winners offer their perspective in leadership columns and much more.

Congratulations to all who earned this special recognition in the ninth year of the Best Places to Work in Indiana program. We look forward to year 10 and honoring even more outstanding Hoosier workplaces.

The *Indiana Vision 2025* focus shifts to Superior Infrastructure. We cover many aspects with a feature on rising electricity prices, complemented by updates on road, rail, energy, water and broadband projects.

At the Statehouse, the 2014 Indiana General Assembly session has come to a close. Our analysis includes vote scores for all 150 legislators and a roundtable discussion on some of the hits and misses.

NGBs (that’s national governing bodies) that call Indianapolis home are spotlighted in our ongoing series on the Business of Sports.

Thank you, as always, for reading *BizVoice*.

Kevin M. Brinegar
President and CEO



Indiana Chamber Mission:

Cultivate a world-class environment which provides economic opportunity and prosperity for the people of Indiana and their enterprises.



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