

# New Looks on These Pages and Beyond

As you likely already noticed from the cover, *BizVoice*® has undergone a makeover. The goal: A crisp, professional appearance that also allows us to further highlight some of the most impactful stories for our readers. I hope you enjoy the new look as much as I do! (Read more about it on Page 4.)



Whether it's a fresh appearance, innovative approach or a different view than what we're accustomed to, there is a definite "new" theme to this issue:

- Our cover story (Page 18) on the South Bend Career Academy illustrates a forward-thinking approach to helping students determine their professional path; it's a public charter school that is aligning education with workforce needs. Area businesses team up with the school to introduce students to a variety of industries. They tour facilities, ask questions, plus engage in classroom learning that's centered around actual projects for those careers.
- Keeping in the education arena, we explore some of the more unique course or program offerings at Hoosier colleges and universities. A few are particularly creative and eye-opening.
- Policy-minded folks know January marks the start of a new state legislative session. We've included our top priorities for this term and also the contact information for all of our issue experts. Don't hesitate to reach out to them.
- Speaking of the Statehouse, there is much more to legislators than what we see when they are performing that duty. A feature story lets us inside as four of them pursue their professional and community passions.

I'll close with a reminder about a not-to-miss event: our Legislative Dinner on February 12. Longtime U.S. Sen. Richard Lugar will share his wisdom, and state legislators will be on hand to hear from you. Details are at [www.indianachamber.com/specialevents](http://www.indianachamber.com/specialevents).

Hope your holidays were bright, and that 2014 begins with good health and prosperity for all.

Kevin M. Brinegar  
President and CEO



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Cultivate a world-class environment which provides economic opportunity and prosperity for the people of Indiana and their enterprises.



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