

Take Advantage of the Tools We Offer

This issue of *BizVoice*® marks 12 full years of providing Indiana business news, information and analysis. While there have been gradual improvements and the ultimate tweaking of the look has taken place, I'm proud to say quality has been there from day one.

There are two other parts of the Chamber communications effort that have not been in place for nearly as long – but are equally valuable. One offers reading and learning opportunities of a different type, and the second simply requires listening (with the opportunity to chime in with questions and comments).



Building a Better Indiana (www.indianachamberblogs.com) has been providing twice-daily blog updates since early 2008. I may have been a little skeptical myself at first, but our team mixes in interesting developments from around the state and nation with timely opinions and updates on Chamber priorities.

Two recent additions have enhanced the blog even more. Special focus weeks have provided guest blogs (from five university presidents, for example) and commentary on higher education, energy and political topics. On the technical side, for those who might not remember to visit the site, you can receive one e-mail delivered to your inbox with that day's offerings. Simply sign up under "feeds" in the upper right corner of the home page.

Take a few minutes each day. Read the brief posts and offer comments if you wish. You won't be sorry.

Sandwiched between the daily blog postings and the bimonthly *BizVoice*® are monthly Policy Issue Conference Calls for Chamber members. For one hour, on Friday mornings, Chamber issue experts, often teamed with outside guests, break down an issue area and deliver the data you need to know.

What's coming up on those calls, which began in late 2008? Health care reform and how it will impact you, education funding, election previews, boosting the state's business climate and more. You and other team members can listen in, as well as have your questions answered. Check www.indianachamber.com for details and registration for the free calls.

Thank you for your continued support of *BizVoice*® and the Indiana Chamber.

Kevin M. Brinegar
President

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Publisher

Kevin Brinegar

kbrinegar@indianachamber.com

Editor

Tom Schuman

(317) 264-3792

tschuman@indianachamber.com

Art Director

Tony Spataro

tspataro@indianachamber.com

Managing Editor

Rebecca Patrick

rpatrik@indianachamber.com

Writers/Editors

Candace Gwaltney

cgwaltney@indianachamber.com

Matt L. Ottinger

mottinger@indianachamber.com

Symone C. Skrzycki

sskrzycki@indianachamber.com

Advertising

Jim Wagner

(317) 264-6876

jwagner@indianachamber.com

Contributors

Steven Marzullo

Ashley Mattingly

Jan Reinhart

Ada Simmons

Greg Zoeller

Mission

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**Indiana Chamber of Commerce
Chair**

Steve Ferguson

Cook Group Inc., Bloomington

Vice Chair

Mike Blakley

Blakley Corporation, Indianapolis

President

Kevin Brinegar

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Indiana Chamber of Commerce

115 W. Washington, Suite 850S

P.O. Box 44926

Indianapolis, IN 46244-0926

Phone: (317) 264-3110, Fax: (317) 264-6855

Internet address: www.indianachamber.com

E-mail: bizvoice@indianachamber.com

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