

## Choosing From a Tasty Story Menu

**R**eading habits vary. When you pick up this or other favorite business publications, do you take the cover-to-cover route? Or scan the contents to select the articles of greatest interest? Regular features gain the initial attention of some.

No matter your method, the *BizVoice*® team is providing you with a variety of interesting, in-depth choices in this issue. Where will you start?



- **Election preview:** While most recent years have focused on the battle for control of the Indiana House, attention this time turns to filling the open seat in the governor's office and a nationally watched race for U.S. Senate. We sat down with all the candidates in June and July for their perspectives and priorities leading up to the November vote.
- **Indiana Companies to Watch:** There is nothing better than Indiana-born and Hoosier-based business success stories. We help tell the tales of 25 being honored in this fifth annual program. Congratulations to all, including past winners who are also spotlighted for their continuing success.
- **Indiana Vision 2025 and entrepreneurship:** The driver name in the Indiana Chamber-led economic development plan is dynamic and creative culture. That is exactly what organizations, programs and initiatives are striving for in communities across the state. We bring you eight such entrepreneurial support stories.

The “packages” outlined above are one of the key ways we strive to serve you with related information and analysis on an important topic. One such package – “Let's Make a (Business) Deal” – that was published a year ago received a recent national honor, a Grand Award in APEX (Awards for Publication Excellence) 2012.

The features included a look back at the Colts' move to Indianapolis, different paths to growth for Franklin Electric and Herff Jones, insights from authorities in the “business deal” world and a one-on-one interview with Mickey Maurer, leading dealmaker in both the private and public sectors.

You can view the full stories online in the September-October 2011 archives at [www.bizvoicemagazine.com](http://www.bizvoicemagazine.com) and rest assured that we will continue to bring you the best in business news and information.

Kevin M. Brinegar  
President and CEO

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**BizVoice®**

**Publisher**

Kevin Brinegar

[kbrinegar@indianachamber.com](mailto:kbrinegar@indianachamber.com)

**Editor**

Tom Schuman

(317) 264-3792

[tschuman@indianachamber.com](mailto:tschuman@indianachamber.com)

**Art Director**

Tony Spataro

[tspataro@indianachamber.com](mailto:tspataro@indianachamber.com)

**Managing Editor**

Rebecca Patrick

[rpatrick@indianachamber.com](mailto:rpatrick@indianachamber.com)

**Writers/Editors**

Charlee Beasor

[cbeasor@indianachamber.com](mailto:cbeasor@indianachamber.com)

Matt L. Ottinger

[mottinger@indianachamber.com](mailto:mottinger@indianachamber.com)

Symone C. Skrzycki

[sskrzycki@indianachamber.com](mailto:sskrzycki@indianachamber.com)

**Advertising**

Jim Wagner

(317) 264-6876

[jwagner@indianachamber.com](mailto:jwagner@indianachamber.com)

**Contributor**

Nathan L. Gonzales

Bill Waltz

**Mission**

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**Indiana Chamber of Commerce**

**Chair**

Mike Wells

REI Real Estate Services, Carmel

**VICE CHAIR**

Kerry Stemler

K.M. Stemler Company, Inc., New Albany

**President and CEO**

Kevin Brinegar

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Indiana Chamber of Commerce  
115 W. Washington, Suite 850S, Indianapolis, IN 46204  
Phone: (317) 264-3110 | Fax: (317) 264-6855  
Internet: [www.indianachamber.com](http://www.indianachamber.com)  
E-mail: [bizvoice@indianachamber.com](mailto:bizvoice@indianachamber.com)

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