

Dynamic Future? Balancing the Numbers and the Stories

As the Indiana Chamber has traveled the state this summer discussing the results of our *Indiana Vision 2025* Report Card (details were in the July-August issue and online at www.indianachamber.com/2025), I've been sharing a succinct analysis of the Dynamic and Creative Culture driver: "We need more entrepreneurs – and they need more money."



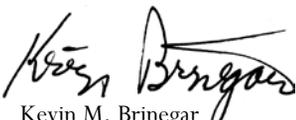
That's certainly what the statistics – and what we hear anecdotally – tell us. And there is no doubt that we must improve those lowly rankings in entrepreneurial start-ups and venture capital. But I also have commented in our sessions that unlike the ongoing education/workforce challenges, improvements in dynamic business growth can occur in a shorter time frame with the proper emphasis and urgency.

This issue of *BizVoice*® helps to present the other side of the equation. Maybe Indiana is not as far away from widespread entrepreneurial success as the numbers seem to indicate. Maybe we just need to exhibit a little more patience in what truly is a marathon and not a sprint.

Why do I say that?

- The 2015 class of the Indiana Companies to Watch. As always, it's a mix of newcomers and businesses that have adjusted to changing circumstances to best serve their customers and employees. We spotlight the 20 new members beginning on Page 32
- Entrepreneurs. We profile three (Page 18) at various stages in their careers, letting them tell their stories. The passion and persistence they exude is contagious and uplifting
- Technology transfer and overall entrepreneurship efforts. Our roundtable highlights some of the opportunities, while also not shying away from the improvements that must take place. Four authorities share their insights on Page 26

September-October is always the issue for you to learn a little more about our Annual Awards Dinner speaker. In this case, that's speakers. I'm confident you will discover a few things you didn't know about political strategists James Carville and Karl Rove (Page 14). We look forward to hearing from them on November 4.



Kevin M. Brinegar
President and CEO



Indiana Chamber Mission:

Cultivate a world-class environment which provides economic opportunity and prosperity for the people of Indiana and their enterprises.



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To inform and influence

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