

Coming Soon: New Look, More Great Content

The early January mail often brings bills due from the holiday season and maybe even a late Christmas greeting or two.

What you will definitely find at the beginning of 2014 is a new and improved *BizVoice*® magazine. The January/February edition will feature our redesigned publication, complete with an eye-catching and crisp layout that is bold and fresh. By incorporating the Indiana Chamber of Commerce color scheme into a new logo and throughout the publication, readers will immediately know it is the state's leading business magazine (and winner of 63 state and national awards since 1999, might we add) from Indiana's top business advocacy and information organization.

While the package will change, the content will remain of the highest quality. We'll continue to bring you Indiana's top business stories, insights into legislative and policy matters, member company profiles and much more.

A new ongoing feature series, the Business of Sports, will appear in each edition. This series actually kicks off on Page 8

with a feature on Jonathan Bender, the former Pacer whose career was crippled by knee injuries; he's now the successful inventor of a knee strengthening device.

Among the topics in 2014: moving the merchandise, soccer's big shot and working with the athletes.

BizVoice has tackled wellness topics over the past decade.

We'll do so in each issue in 2014. Gamification techniques, clinics with a coaching emphasis and the economic development aspects of wellness will be

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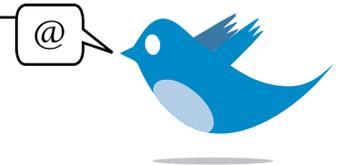
among the features.

Look for more on life sciences, agriculture and other topics, and we'll continue our in-depth focus on the four driver areas of *Indiana Vision 2025*, the Chamber's long-range economic development plan for the state.

As always, you can expand your organization's statewide visibility through *BizVoice* advertising. Contact Jim Wagner (jwagner@indianachamber.com) for discount opportunities.

Enjoy this always special awards issue and stick around for a great year ahead.

What's Chirping on Tweet Street?



The Indiana Chamber has over 9,000 followers. Are you on the list?

Here are some examples of recent activity:

@IndianaChamber

Getting ready for this morning's Policy Call with Congresswoman Susan Brooks. More than 100 members joining in.

If recent college grad's first job turns into employee layoff, here's some sound advice: tinyurl.com/pchdhr9

Great seeing Bloomington's @jaybaer use @HolidayWorld as example of company doing marketing right @ #NicheConference in Nashville, TN today!

Phillip Summers, thank you for your kind words in the early days of *BizVoice* magazine. Rest in peace. tinyurl.com/lkvfxxy

Proud to say we earned a national award for membership market share <http://ow.ly/p8CPA>

Great! RT @JustGoodNewsBiz .@PrattIndustries to bring ~140 jobs, \$260M recycling facility to Valparaiso #IN: <http://goo.gl/Ls55AU>

What others are saying about the Indiana Chamber:

@DFER_IN: Remind us why it's a bad thing that @IndianaChamber supports #CommonCore. We want businesses to hire our grads, yes? #INLegis

@LisaDehayes: Lucky to be at @IndianaChamber Wellness Conf on @wfyi shoot

@SenDonnelly: Glad to see the @IndianaChamber fighting to bridge the #skills gap in the Hoosier State. -Joe indianachamberblogs.com/video-ready-in...

@Hope_Plumbing: Heading downtown today to meet with @readyindiana & @IndianaChamber to talk about preparing people for the 1,000's existing jobs in Indiana.

@GerryDick: Great job @IndianaChamber hosting 100 biz leaders and IN Congressional delegation tonight. Worthwhile event as always!