

By Symone C. Skrzycki

Heritage Petroleum is the largest independent petroleum distributor in Southern Indiana.



Heritage Petroleum, LLC

RIDING HIGH

“My background had been nothing but really corporate until I came here, and I guess I had every intention of coming to Heritage and making changes. But the reality is that Heritage really changed me ... especially from the top down, it’s really about customers and people.”

– John Clark, chief financial officer
Heritage Petroleum

In for the long haul

- Distributes heavy lubricants and a variety of petroleum products
- Headquartered in Evansville
- Launched 50-plus years ago as two companies – Gabe’s Oil and Wannamuehler Oil – which combined in 2002 to create Heritage Petroleum

Heritage horsepower

- Employees: 85
- Percent of workforce hired within last two years: 25%
- Since 2013, the number of gallons sold per year has skyrocketed by nearly 100%

Igniting change

- Community outreach includes I Am Second, a national movement inspiring people of all kinds to live for God and for others, the Evansville City Transformation project and additional endeavors.

Driving development

- Monthly safety meetings at all satellite locations
- Implemented six-course management program
- Sales team receives training from major vendors such as Exxon Mobile and Phillips 66

Fueling camaraderie

- Employees receive spending money – and transportation via golf cart – during a week-long fall festival in downtown Evansville
- On-the-Spot awards recognize outstanding performance
- 10:2 Prayer Time: Inspired by a biblical verse, employees can submit electronic prayer requests. Owner Tom Gabe keeps a handwritten list of each one

“Whether they’re faithful or not, people share what’s going on in their lives and it just allows us to feel more like a family.”

The company’s rapid growth led to a new location in Tennessee earlier this year.

“Our owners preach that Heritage is a platform to do better – not just by our customers and business, but also by our community.”

