

By Matt Ottinger



MCM CPAs and Advisors

IT ALL ADDS UP

"You need someone who's interested in helping solve problems or be a proactive advisor to a client. The days of having number crunchers are pretty much over because software does that. We need to be out there getting to know our clients and what's in their plans."

— Diane Medley
managing partner and co-founder
www.mcmcpa.com

Community involvement is paramount at MCM. The company not only assists Habitat for Humanity, but also area schools, Southern Indiana Rehab Hospital, Hosparus Health of Southern Indiana and more.

By all accounts

- Regional CPA firm providing highly specialized services to a broad range of clients
- Headquartered in Louisville with four locations spanning Indiana, Kentucky and Ohio
- Nearly 350 on staff with about 80 in Indiana (Jeffersonville)
- Formed via a merger in 2010

"(We opened an Indiana office) because we were right across the river, but Indiana is its own unique culture and people like to do business with people who are committed to their state. We did that to make sure those people knew we weren't just a Kentucky firm that goes across the bridge."

Taking care of students

Administers "Accounting for Kids" program to encourage financial literacy in youth.

"Right now we're doing it in Cincinnati but are going to expand to our other markets. We meet with fourth graders and play a financial game to get them acquainted with how financial decisions impact their lives. We go into schools in areas that are challenged, and it's very rewarding."

Services

- Offers accounting and emerging business services, business technology advisement, CFO and financial advisory, litigation support, human resources consulting, management advisory, valuations and much more
- Produces "BusinessWise" – a radio show in the Cincinnati area featuring successful people and notable issues

"The level of expectations of our clients has really increased. Clients want to know that person has expertise in their industry and there's not a big learning curve. It's very difficult to be a generalist now in our world. There are too many nuances."

Northbound?

Involved in serious conversations about opening an Indianapolis office.

