

Keeping a High Profile With Cornerstone Partners

Every structure needs a solid foundation to stand the test of time.

At the Indiana Chamber of Commerce, member companies of all sizes and from a variety of industries around the state invest in the organization's mission to cultivate a world-class environment where the people of Indiana and their enterprises prosper.

As part of the new Cornerstone Partners program, the Indiana Chamber is recognizing and giving more exposure to member companies who are investing at the \$10,000 level and up. Cornerstone Partners are a vital piece of the Chamber – just as cornerstones in physical buildings are the basis for the rest of the structure and are clearly visible from many angles.

"A number of our organizations have advanced to higher levels as Cornerstone Partners," relays Chamber President Kevin Brinegar. "The Cornerstone program gives us the opportunity to acknowledge and highlight these member companies and their commitment to the work of the Indiana Chamber."

Membership levels include Leadership, Chairman's Circle, Champion and Pinnacle. Benefits increase with each level.



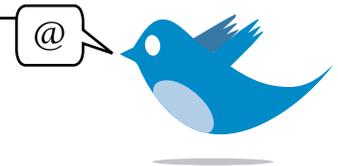
"The Indiana Chamber is the fourth largest state Chamber in the country and our brand is strong. We make an impact in the Legislature and beyond," offers Tim Brewer, Chamber vice president of membership. "This program produces major exposure for these partners."

While leading investors are highlighted with the Cornerstone Partners program, the Chamber is just as committed to its small businesses and the advocacy role it plays on behalf of all Hoosier organizations.

"Each member company is important to us and we will continue to represent our small businesses, just as we do with companies of all shapes and sizes. All members can continue to benefit from the HR helpline and Business Research Center, exposure on our web site through member press releases and member spotlights," Brewer affirms.

More details and information on the Cornerstone Partners program can be found on the Chamber web site, www.indianachamber.com/index.php/cornerstone-partners, or by calling Brewer at (317) 264-7539.

What's Chirping on Tweet Street?



The Indiana Chamber has nearly 8,300 Twitter followers. Are you on the list?

Sending information on a wide array of topics including legislative positions, links to our most popular blog posts and kudos to member businesses across the state, @indianachamber is enthusiastically followed by politicians, business people and folks of all stripes. Here are some examples of recent activity:

@IndianaChamber

Improving # of direct flights to/from Indy is an econ dev issue. We're seeking feedback from businesses about needs <http://ow.ly/1TaKY>

Chamber's Vince Griffin testifies at BP Whiting water permit hearing. Griffin cites project's economic investment of \$4 billion

Mike Huckabee says Common Core "near & dear to my heart" & conservative criticism "short-sighted" <http://tinyurl.com/mc9nb4f>

We remember former Chamber president John Walls for his many contributions to the organization. <http://tinyurl.com/n6maa5k>

We came in at #56 on this @onlinembapage ranking of top 100 social media-friendly Chambers <http://tinyurl.com/oj4f37o>

Want to meet some @Pacers legends? Head over to @HoosierPark tonight! And beat the Heat! <http://ow.ly/lmegV#nba>

What others are saying about the Indiana Chamber:

@JulesIndy John W. Walls, dead at 86, led Indiana Chamber of Commerce for 15 years [indystar.com/apps/pbcs.dll/...](http://indystar.com/apps/pbcs.dll/)

@SchatzNRF "There is no good reason not to support the #MarketplaceFairnessAct" - @IndianaChamber's Bill Waltz j.mp/163s33S #efairness

@laurabliss30 Bloomington friends: interested in learning about workforce development? Come to the June 18 @IndianaChamber luncheon indianachamber.com/index.php/conn

@santiagojara So great meeting you both @Ott_6 and Tony Spataro @TopFiveCreative yesterday at @LaunchFishers. Great things happening at @IndianaChamber

@lakegirl90 @FoxNews @DonnellyInDC @IndianaChamber @indystar Wondering why gas is \$4.17 to 4.25 in Northern Indiana. Went up .35 overnight.

Oh, dear lakegirl, wouldn't we all like to know.