

Magazine Evolves to Meet Your Needs

Since *BizVoice*® magazine debuted in 1998, there have been gentle tweaks in its appearance and we've certainly tried to enhance the publication for your information and enjoyment.

The biggest evolution, however, comes with this issue. A new logo, color scheme and overall layout are provided to more clearly identify *BizVoice*® as the flagship publication of the Indiana Chamber of Commerce and deliver a bold, fresh look.

You will find larger photographs, where appropriate, enticing introductory paragraphs to help you immediately learn more about the stories and a crisp layout that adds to your reading experience.

While the new look is important, publications are ultimately judged by their quality – and that often comes down to the content. We will continue to tell you the business stories you may not have seen anywhere else and bring together issue experts for intriguing roundtable discussions. In fact, in our recent survey, many of you cited

the roundtables and business spotlights as your favorite features.

You also told us you like an array of topics in each edition. That variety will include a Business of Sports series (we've got two features this time around, fast-growing MainGate and the phenomenon of dynamic pricing). And *BizVoice*® continues its decade-long attention to workplace wellness with gamification taking center stage.

We will also provide ongoing success stories and challenges related to the Indiana Chamber-led *Indiana Vision 2025* plan. There may be no more important subject as the organization and its statewide partners work to ensure a strong economic future.

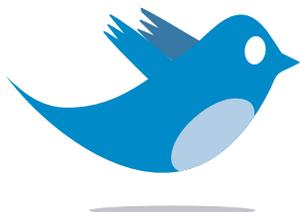
Advertising – *BizVoice*® reaches an influential statewide audience – helps us continue to provide the magazine at no cost. The publication has earned 63 national and state awards since 1999.

Thank you for your readership and support. Let us know what you think about the new *BizVoice*®.



What's Chirping on Tweet Street?

The Indiana Chamber has over 9,400 followers. Are you on the list? Here are some examples of recent activity:



@IndianaChamber

@depauwu awards Jenny Vance of @leadjen_llc McDermond Medal for Entrepreneurship <http://ow.ly/rmi4Z> <http://ow.ly/rmicC>

Greenwood, Clarksville & Fishers make @movoto list of top 10 most affordable suburbs in U.S. <http://ow.ly/qYpRz> (h/t @indystar)

On this day in 1963, the first touch-tone telephones were produced at Bell Telephone's Western Electric plant on the east side of Indy.

Entrepreneurs often aren't celebrities – but maybe they should be <http://ow.ly/qS120> (via @KauffmanFDN)

BizVoice: Former @Pacers player @JonathanBender9 takes shot at entrepreneurship with new leg trainer <http://ow.ly/qPP7g>

25 things to love about Morgan County (via @IndyStar) <http://ow.ly/qMgH4> #indiana

What others are saying to – or about – the Indiana Chamber:

@hunckler: Thanks, @SpeakEasyIndy, @TechPointInd, @LaunchFishers, @IndianaChamber, @DevelopIndy. Indy is great for business: ow.ly/rmqHy

@attyabdul: @IndianaChamber spells out 2014 legis agenda, which includes repealing biz prop tax and smokers "bill of rights" indypolitics.org/post/680570431...

@gerrydick: @IndianaChamber & @BGDlegal break down business issues for 2014 legislative session next @IIB on @WTHRcom.

@INInstitute: Great news! Work Sharing among @IndianaChamber's top priorities for 2014 #INLeg bit.ly/1byQpCX | See more: bit.ly/1aJLiSP

@HaleIndy: Getting the scoop on the 2014 IN General Assembly! @AttyAbdul @WIBC_EricBerman @IBRG @IndianaChamber pic. twitter.com/O0vU07rRRB