

What is the “best” thing about being a Best Place to Work?

“Being a Best Place to Work acknowledges our efforts to be more than just a place where employees have a job. For us, it means a place employees can call home, where they feel valued, rewarded and appreciated. Our industry can be heavy lifting and while we know we are a work in progress, being a best place to work demonstrates our ability to put engagement ideas in motion. With competitors literally in our backyard, being the best of the best allows us to leverage all the great things we offer to employees, further strengthening our recruitment and retention practices.”

*Dawn Reynolds Pettit
Regional Vice President Human Resources
Horseshoe Casino*



“The best thing about this award is Denise receiving recognition for creating the DK Pierce culture. Because DK Pierce is an employee-centered culture, people who work here are happier! We’re a ‘flat’ organization – without turf wars or hierarchy – and everyone goes out of their way to share credit when we work on a client project. It promotes a sense that collectively we’re part of something bigger than ourselves as individuals. It inspires people to do their best work, increases loyalty (which results in low turnover and stability) and helps everyone enjoy their work. The benefits of this can’t be measured.”

*Terri Henderson
Client Support and Quality Specialist
DK Pierce*



“The only way a firm receives this honor is through the feedback from its people – so being named a seven-time Best Place to Work is a wonderful recognition and validation of how well we live out our stated vision, culture and strategies on a daily basis.

There is an interesting synergy in being a BPTW firm. Creating and sustaining the culture that provides for such honors, including being an employer of choice, is not easy work and the pride we share in this achievement continually reminds us of our responsibility and commitment to each other and our team.”

*Kara E. Hensley, SPHR, SHRM-SCP
Vice President | Talent + Brand
Cripe*



“The ‘best’ thing about being a Best Place to Work is the affirmation it provides us that we’re succeeding in meeting our objective to provide a rewarding and healthy work environment for our employees. Our vision, as an organization, was to create a strong positive culture that values our entire team, with the intention of that behavior carrying over to how we treat and value our customers, resulting in a profitable business that allows us to continue doing what we love to do. This is a great measurement of how well we’re doing at making that vision a reality.”

*Tracy Mills
President
IDSolutions*

What is a key goal for 2017 in becoming an even better place to work?



“Continuing to teach the team how to be full of candor is a top priority. Being tactfully direct is so important to maintaining a healthy culture and a happy team, but a lot of people have a tough time doing it. Practical applications that reinforce the positives of doing so are key, and we’ll do our best to facilitate more of them.”

*Max Yoder
CEO
Lessonly*

“As a company that doubled in size over the last four years, our culture and work environments are evolving, and a key goal for 2017 will be to continue embracing changes that make us better and stronger. To accomplish this, we’ll continue to communicate and execute on our vision by utilizing the feedback we receive. We know we can always be better and by ensuring communication and execution are part of our daily culture, we will move the bar forward in 2017 and every year beyond.”

Tracy Mills, President, IDSolutions



“2017 is a significant year of change and growth for DK Pierce. In August, the company moves to new headquarters in a wooded setting with numerous walking trails. Our goal to enhance employee work experience encompasses several initiatives: Creating an internal role dedicated to nurturing our unique

culture; developing novel ways to celebrate individual/team work success, acknowledging how bringing our values to our work affects high-quality client experiences; stretching and developing people on their strengths; and hiring diverse thinkers with passion and a voice. Engaging every employee to help shape our change will bring them satisfaction and the company great success.”

*Denise K. Pierce
President/CEO
DK Pierce*



“Cripe is experiencing high growth and our key goal is to keep leadership development, technical training and workload management as top of mind practices for 2017. Our corporate initiatives – top line growth; streamlining; and recruitment/retention of top talent – are even more important as we embrace growth, new staff and new opportunities. We know these three corporate initiatives have helped us become and improve our Best Places to Work culture in good times and bad – allowing us to take our work seriously, but not so much ourselves.”

*Fredrick J. Green, NCARB, AIA
President, COO
Cripe*