

On the job:

- Provider of innovative STEM (science, technology, engineering and math) curriculum
- Started in 1997 with 12 schools in Upstate New York
- Now active in more than 4,700 middle and high schools in all 50 states (20% growth in 2012)

New home base:

- Moved headquarters to Indianapolis in 2011
- Projected \$1.7 million in financial savings over 10 years – money “that goes right back into helping schools and growing this program.”
- 80% staff growth in past year

Results and recognition:

- Eighty percent of PLTW seniors intend to study engineering, technology or computer science in college; the national average is 32%
- PLTW students have higher retention rates in related college programs than other students in those areas
- Harvard Graduate School of Education calls PLTW “a model for 21st century career and technical education.”

Training time:

- “We may be the only nonprofit organization in the country that will require all of our staff to go through lean principle training and be Green Belts in Six Sigma. We are growing rapidly in the number of programs. We need to be able to take any excess, any unnecessary steps out of a process.”
- Example: School implementation agreements were a 13-step process that took two weeks; now, a four-step process with a four-day turnaround

Indiana ties:

- Vince Bertram, PLTW president and CEO since 2011, is former superintendent of Evansville Vanderburgh School Corporation
- Indiana continues to have the most PLTW schools of any state in the country
- Organization wants Indiana to be the “model state” and have PLTW programs in all schools

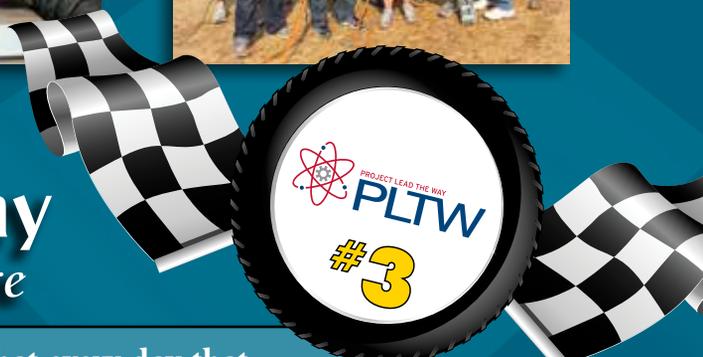
Mobile team members:

- School relations: 26 directors in four U.S. regions
- Curriculum writing, professional development for teachers, program assessments
- All employees, including Indiana-based operations team, equipped to work from home as needed



Project Lead the Way

Preparing Students for Their Future



“It’s not a job. We’re mission driven. Just knowing that every day that somehow or another I am helping students, or helping our country (with the workforce skills gap), it’s just really easy. I know I can speak for many or all of the Project Lead the Way staff.”

– John Visconti, senior vice president and chief financial officer, www.pltw.org