

How has Your Company Benefitted From Being a Best Place to Work?

By Jeff Henry, Managing Principal, Cassidy Turley

One of the most critical ingredients in Cassidy Turley's success is our people. We have invested time and resources to create a culture of "people first" in our organization and to provide an energizing workplace for our associates. We are very proud to be recognized again this year as one of the Best Places to Work in Indiana.

This honor enables us to attract and retain the best talent, who in turn provide leadership, service and expertise to our clients. The combination of teamwork and commitment is what makes Cassidy Turley a leading commercial real estate services provider.

The Best Places to Work award is an indicator to potential associates that Cassidy Turley values its workforce. Our associates are our highest priority. We are committed to making sure we attract top talent and to providing our employees with an environment that promotes success, which translates into exceptional results for our clients. Our team sets the pace in our industry and demonstrates an unwavering commitment to service and expertise – which is at the core of who we are. And through our hard work and dedication, our business thrives.

Customer service is paramount in commercial real estate. Our staff has a huge impact on our success and clearly defines why we are an industry leader. There is a direct correlation between employee satisfaction and customer satisfaction. A motivated and energized staff provides exemplary service, which demonstrates to our customers that we know and understand our industry – and they appreciate and value our expertise.

Finally, the award also demonstrates to existing and potential clients that Cassidy Turley strives to be the best in everything we do. Our pride in being one of the Best Places to Work fosters service excellence.



Jeff Henry

**A WINNER'S
VIEW**