

# Listening and Learning

We best know Ernest Hemingway, of course, for his prolific storytelling. Hemingway, however, also said the following: "I like to listen. I have learned a great deal from listening carefully. Most people never listen."

True, insightful and something all of us should remember. You spoke in a recent *BizVoice*® survey about the desire for a strong variety of stories. We try to focus on that in each issue as we share the successes of people and companies, and analyze the challenges and opportunities facing our state.



On the following pages, we go inside the newest entrant (Indy Eleven) in our state's outstanding sports landscape. Interest is at a high level for the North American Soccer League franchise.

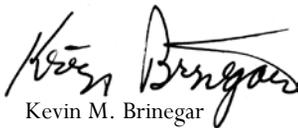
Several life sciences organizations – from the more established Evonik to a couple of newcomers in Spenza Technologies and GoInformatics – are profiled. In addition, our roundtable focuses on what it will take to grow the advantages and add new chapters to our life sciences book of accomplishments.

While most think first about taxes when the Attractive Business Climate driver of our *Indiana Vision 2025* plan is in the spotlight, we can't overlook other areas of importance.

- Pensions: Indiana is faring well on the public side and private sector changes continue
- Government efficiency: More needs to take place with Richmond and Wayne County looking to do their part
- Regulations: Again, Indiana's climate is highly regarded, but Washington's intrusive ways are proving costly for Hoosier companies and their employees

Read these stories and more on the ensuing pages.

Speaking of listening, thank you for the kind words regarding the "new look" *BizVoice*® that debuted with the January-February issue. Typically, feedback comes for many when readers (or constituents of any type) are upset or have a different opinion. Proactively reaching out to acknowledge the positive makeover of your leading Indiana business magazine is most appreciated.



Kevin M. Brinegar  
President and CEO



### Indiana Chamber Mission:

Cultivate a world-class environment which provides economic opportunity and prosperity for the people of Indiana and their enterprises.



*BizVoice*® is printed on FSC® certified paper

# BIZVOICE

www.bizvoicemagazine.com  
March/April 2014 | Volume 17, Number 2

### BizVoice®

**Publisher**  
Kevin Brinegar  
kbrinegar@indianachamber.com

**Editor**  
Tom Schuman  
(317) 264-3792  
tschuman@indianachamber.com

**Art Director**  
Tony Spataro  
tspataro@indianachamber.com

**Managing Editor**  
Rebecca Patrick  
rpatrick@indianachamber.com

**Writers/Editors**  
Charlee Beasor  
cbeasor@indianachamber.com  
Matt L. Ottinger  
mottinger@indianachamber.com  
Symone C. Skrzycki  
sskrzycki@indianachamber.com

**Advertising**  
Jim Wagner  
(317) 264-6876  
jwagner@indianachamber.com

**Contributors**  
Katie Coffin  
Saul B. Helman  
Colleen Hittle  
Jack Tanselle

**Mission**  
To inform and influence

**Indiana Chamber Chair**  
Patty Prosser  
Career Consultants-Oi Partners, Indianapolis

**Indiana Chamber Vice Chair**  
Tom Easterday  
Subaru of Indiana Automotive, Lafayette

**President and CEO**  
Kevin Brinegar

*BizVoice*® (ISSN 1521-0146) is published bimonthly by the Indiana Chamber of Commerce, 115 W. Washington, Suite 850S, P.O. Box 44926, Indianapolis, IN 46244-0926. *BizVoice*® magazine is provided as a benefit of membership in the Indiana Chamber of Commerce. Non-member subscriptions: \$25.20 per year (includes sales tax). Periodicals postage paid at Indianapolis, IN and additional mailing offices. POSTMASTER: Send address changes to *BizVoice*®, 115 W. Washington, Suite 850S, P.O. Box 44926, Indianapolis, IN 46244-0926.

Indiana Chamber of Commerce, 115 W. Washington, Suite 850S, Indianapolis, IN 46204  
Phone: (317) 264-3110 | Fax: (317) 264-6855 | www.indianachamber.com | bizvoice@indianachamber.com

©Copyright 2014, Indiana Chamber of Commerce