

ABOUT US

Organization

The Indiana Chamber of Commerce is the largest broad-based business advocacy organization in the state, representing Hoosier employers for more than 90 years. Six full-time lobbyists protect business interests at the Statehouse and in Washington, with legislative efforts in 2017 saving companies more than \$587 per employee. Timely and informative publications and seminars, business research and discounted business services are among the other benefits of Chamber membership that help businesses prosper.



Publication/Awards

BizVoice® enters a small number of contests each year in an effort to measure its content and design against leading state and national publications. In the last 18 years, the magazine has received 84 awards from the following organizations/competitions: APEX Awards for Publication Excellence, Communicator Awards, Dalton Pen Communications Awards, American Chamber of Commerce Executives ACE Awards, Folio Magazine Awards, Public Relations Society of America (Hoosier chapter), IABC (Indianapolis chapter) EPIC Awards, Society of Professional Journalists (Indiana chapter) and Indiana Society of Association Executives STAR Award.

Reader Demographics

More than 15,000 copies of BizVoice® are distributed on a bimonthly basis. The audience includes Chamber members and other business, government and political leaders at the state and federal levels. The magazine is mailed directly to company presidents, CEOs and owners, as well as top managers and supervisors. The magazine has a demonstrated high pass-along rate, reaching multiple audiences within a company.

Personnel

Editor: Tom Schuman
 Art Director: Tony Spataro
 Advertising Sales: Tim Brewer
 Editorial Staff: Rebecca Patrick, Symone Skrzycki and Charlee Beasor
 Web site: www.bizvoicemagazine.com

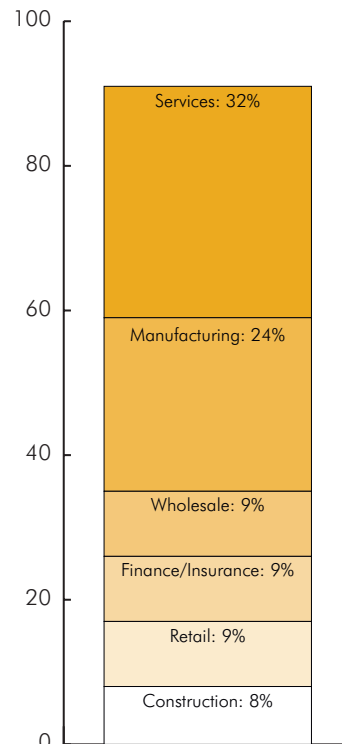
Contact Us

Advertising questions: Tim Brewer at (317) 496-0704 or email: tbrewer@indianachamber.com.
 Fax insertion orders to: (317) 264-6855
 Editorial questions: Tom Schuman (317) 264-3792 or email: tschuman@indianachamber.com

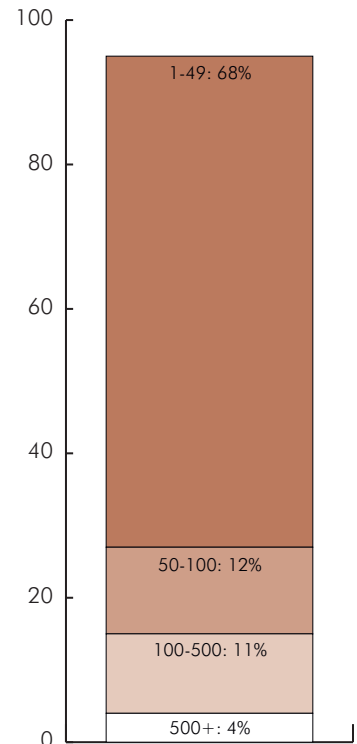
Mailing address: Street address:
 P.O. Box 44926 115 W. Washington, Ste 850S
 Indianapolis, IN 46244-0926 Indianapolis, IN 46204

WHO BELONGS TO THE INDIANA CHAMBER

Member Companies by Type of Business



Member Companies by Number of Employees



EDITORIAL CALENDAR

November-December 2017

Annual Award Winners
 Chamber Member Recognition
Indiana Vision 2025
 Indiana Innovation (special year-long series)

January/February 2018

Special Edition – Manufacturing: Yesterday,
 Today and Tomorrow
 Road Trip Treasures (Series: Indiana destinations)

March/April 2018

Education/Workforce
Indiana Vision 2025: Outstanding Talent
 Road Trip Treasures (Series: Indiana destinations)

May/June 2018

Best Places to Work in Indiana
Indiana Vision 2025: Attractive Business Climate
 Road Trip Treasures (Series: Indiana destinations)

July/August 2018

Legally Speaking (law firm special section)
Indiana Vision 2025: Superior Infrastructure
 Road Trip Treasures (Series: Indiana destinations)

September/October 2018

Health Care/Workplace Wellness
Indiana Vision 2025: Dynamic and Creative Culture
 Road Trip Treasures (Series: Indiana destinations)

November/December 2018

Annual Award Winners
 Chamber Member Recognition
Indiana Vision 2025
 Road Trip Treasures (Series: Indiana destinations)

This editorial calendar is a planning document and every effort will be made to follow it. It is, however, subject to change without notice.

Small Business Showcase

Your company can qualify for Small Business Showcase ad prices (\$1,520 for a half-page ad and \$1,020 for a quarter page) in one of two ways:

- Have 50 employees or fewer
- Be in business five years or less

The quarter-page ads will exclusively be part of the Small Business Showcase.



ADVERTISING INFORMATION

Rates (per ad based on frequency)

Full Page: \$2,420
 Double Page: \$4,500
 1/2 Page Horizontal: \$1,920

Small Business Showcase (50 or fewer employees; five years or less in business)

1/2 Page Horizontal: \$1,520
 1/4 Page: \$1,020

Receive the Most Visibility and Value

* Buy 5, get sixth issue free. Plus, guaranteed placement in all issues
 ** Buy 3, get fourth issue free

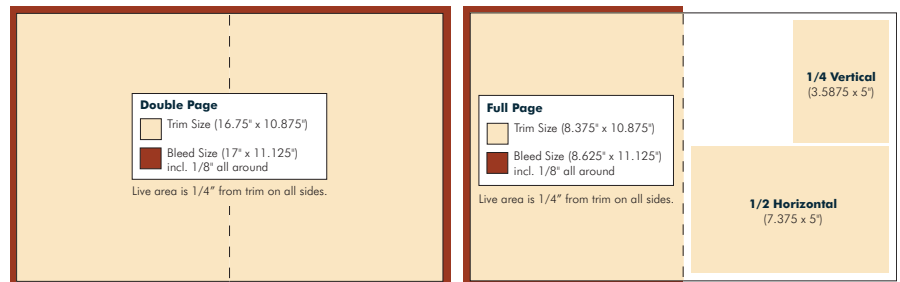
Premium Positions

Back Cover: \$3,150
 Inside Front Cover: \$3,020
 Pages 1, 3 or 4: \$3,020
 Inside Back Cover: \$2,920

Ad Sizes

- Full Page (Trim Size: 8 3/8" x 10 7/8")
- Double Page (Trim Size: 16 3/4" x 10 7/8")
- 1/2 Page Horizontal: 7 3/8" x 5"
- 1/4 Page: 3.5875" x 5"

NOTE: For full and double page spread, add additional 1/8" on all sides for bleed. Live area is 1/4" from trim on all sides.



Issue/Close Dates

ISSUE	SPACE	MATERIAL	MAIL DATE
November/December 2017	Oct. 13	Oct. 20	Nov. 14
January/February 2018	Dec. 8	Dec. 15	Dec. 29
March/April 2018	Feb. 9	Feb. 16	Feb. 28
May/June	April 11	April 19	May 3
July/August	June 8	June 18	June 28
September/October	August 10	August 20	August 30

- Best Places to Work in Indiana issue (May/June)
- Annual Awards issue (November/December)

Billing and Payment

Payment is due upon receipt of invoice. Interest charges of 1.5% per month will be added after 30 days.

Please plan ahead to meet our publishing deadlines. Late submissions will be charged a 10% per day fee with no submissions accepted more than two business days after the posted deadline

ADVERTISING FORMAT

FINAL ARTWORK MUST NOT BE SENT TO THE INDIANA CHAMBER. THIS PAGE CONTAINS ALL SUBMISSION INSTRUCTIONS.

MECHANICAL REQUIREMENTS

Printing Specifications

Web offset lithography, four-color process, saddle-stitch bound.

Trim size – 8-3/8" x 10-7/8"

Production is CTP (computer-to-plate) – no film is used or generated for printing.

Advertising Specifications

Electronic art can be accepted in the following formats:

- PC or Mac platform, CMYK, 300 dpi.
- Applications – InDesign, Quark, Illustrator and Photoshop.
- Fonts and imported art must be included in the electronic upload, on disc, or a press-ready PDF file. All artwork must be provided, not embedded.
- All ads must fit exactly to the ad space dimensions. Full page bleed ads must bleed 1/8" beyond trim size on all sides. Live area is 1/4" from trim on all sides.
- Preferred media format is electronic upload. Additional acceptable media is CD-ROM with laser proofs at 100% size, color proofs required for color advertising. NOTE: Discs returned only upon request and must include self-addressed envelope with proper postage for disks to be returned to advertiser.
- Include a name, phone number and e-mail address of a person to contact if there are problems with the submitted files on disc. For uploaded files e-mail bethchampe@startatonepoint.com with your contact information and file name after completing your upload.
- For all electronic art submission questions e-mail: bethchampe@startatonepoint.com. In the "Subject" portion of the e-mail type "BizVoice® Magazine Ad Upload question."

One Point must approve all other file formats or media before submission. One Point is not responsible for additional charges on electronic files that are incorrectly assembled. Art submitted will run "as is." There will be no proofs shown to client for approval and no color correction on scans or any other areas of artwork. The Indiana Chamber and One Point are not responsible for errors in supplied electronic artwork and copy.

Ad Design & Production

Production charges will be assessed for advertising that is not ready to print.

- 15% of advertising rate for complete design.
- 10% minimum of advertising rate for changes made to existing ads which were produced by One Point or supplied by advertiser electronically.
- All other alterations or corrections will be quoted on an individual basis.

FTP SITE UPLOAD INSTRUCTIONS

INSTRUCTIONS FOR UPLOADING DISPLAY ADVERTISING FOR BIZVOICE® MAGAZINE TO THE ONE POINT FTP SERVER

WEB ADDRESS:

http://sendfile.startatonepoint.com/fileup_add.asp
(no username or password required)

Preparing Your Advertising Files for Uploading

The preferred file format is a high-resolution PDF with all fonts embedded. If you intend to send additional files with your PDF, gather and place all the files into a folder, then compress it using either WinZip or Stuff-It prior to uploading.

Advertisers may also submit original application files (we support both Mac and PC platforms in Quark, InDesign and Illustrator) as long as the application file, supporting high-resolution artwork, and all screen and printer fonts are gathered and placed into a folder and compressed using either WinZip or Stuff-It prior to uploading.

Uploading to the FTP Server

Use the Internet address shown at the top of the page to upload to the One Point server. All instructions are listed on the site, and no username or password is required. In the appropriate fields, be sure to include the file name, issue the ad is to appear in and your complete contact information should any problems be encountered while preflighting your files. If you experience any problems while uploading your files, please contact the One Point representative listed below.

After Uploading

You will receive a confirmation e-mail showing that your file has been received.

Direct E-mails and All Uploading Questions To:

Beth Champe, Project Manager, One Point
bethchampe@startatonepoint.com
(765) 644-3959, ext. 27