



Gus Olympidis

Family Express President and CEO

Favorite places to travel:

The Fjords in Scandinavia. Paris.
Island of Exhuma in the Caribbean.

**Favorite things to do
when not working:**

Think about work. Plan about work.
Count the hours until I go to work.

**Top milestones for Family Express
since its founding in 1975:**

Development of house brands.
Logistics model that consolidates 25
to 30 weekly deliveries into just
seven. Development of the “living
brand” as a competitive advantage.

Importance of ethanol:

“One of the least known yet most
important reasons to support ethanol
is that it preserves our gross domestic
product within our national borders.”

**Ways to help protect
the environment:**

Conserve more energy. Pursue
concurrently all venues of alternative
and traditional energy. Resist “the
total solution” misnomer and instead
do what we can!

“I would advise entrepreneurs to enrich themselves with the counsel of a good lawyer and a good accountant but realize how important it is not to listen to them all the time. The simple reason for that is if lawyers and accountants had all the right answers they would simply be ... entrepreneurs themselves.”

(Family Express has 52 Northwest and North Central Indiana convenience stores and fueling centers, with 475 employees and \$250 million in annual gross revenue)